



January 8, 2009

Business will help keep your floors covered

Business name: Floor Studio

Business address, including city: 144 S. Milford Road, Highland

Your name and title: Mike Aretha, owner

Your hometown: Highland

Business opened when? 1984

Number of employees: 5

Your business specialty: Floor covering for residential and commercial

Hours of operation: 10 a.m. to 6 p.m. 10 a.m. to 4 p.m. on Saturday

Business phone and/or web site: (248) 887-6050 www.floorstudio.biz

Q. Tell us about your business, including the types of services and/or products you feature.

Floor Studio is a full service flooring design center. We offer everything for your floor: from Ceramic Tile and Hardwood Floors to Carpet and Area Rugs. And professional installations by our own installers.

Q. What makes your business unique?

I firmly believe we have the nicest store around. Our selection and service are second to none. But if we're really honest, there are plenty of great places to buy flooring. What make us unique is that we're your neighbors, and we try to be good ones! We live in the community and support the community. We're involved in local causes and support local charities. Money spent here stays here and doesn't go off to a corporation in Seattle or some shareholder in Florida.

Q. How did you first decide to open your own business?

I have some great experience in this industry. Aside from retail, I've done large commercial projects and housing tracts. I also worked as a sales rep for several major flooring manufacturers. My experience gave me a lot of ideas. I wanted to apply my knowledge and experience to cultivate the best flooring company around.

Q. How did you decide to locate in the Huron Valley?

It's a great place to do business. The area is such a great place to live; it attracts so many nice people. The pace is relaxed, the people are friendly. It's so refreshing when compared to the more congested suburbs. Our customers are a real pleasure to work with.

Q. Do you have a funny tidbit or story to share with our readers about your experience so far as a small business owner?

Well, we sell carpet. So it's really not that funny. There was one guy who wanted to make sure his golf ball would roll properly on the new carpet. He brought a putter and ball into the showroom, and tried it out on the samples. That's about as funny as it gets around here.
