



**REGULAR HIGHLAND DDA BOARD MEETING**  
**6:15 PM Wednesday**  
**APRIL 8TH, 2026**  
**Steeple Hall**  
**205 W. Livingston, Highland MI 48357**

- A. ROLL CALL
- B. APPROVE MINUTES FOR THE JOINT BOARD MEETING OF FEBRUARY 11, 2026
- C. APPROVE MINUTES FOR THE REGULAR BOARD MEETING OF MARCH 11, 2026
- D. PRESENTATION: GIFFELS & WEBSTER
  - Highland DDA Development Plan/Master Plan Update Click [here!](#)
- E. DIRECTOR'S REPORT
- F. TREASURER'S REPORT
- G. NEW BUSINESS
  - Vice Chair Nomination
  - Renewal of Oakland County Times \$1500 for the year -In the approved work plans and budgeted
  - Permission for Executive Director to Sign the Contracts for Children's Activities at the Upcoming Festivals
  - MDA Conference June 3rd & 4th
  - MDA Annual Report (will have copy the night of the meeting)
  - Final Accreditation Report Attached
    - Be ready to discuss at the May 13, 2026 Board Meeting
- H. OLD BUSINESS
  - **Possible** Motions to allocate Funding to the Promotions Committee to address shortfalls of Sponsorship
  - Metro Mode-Update
- I. BOARD MEMBER COMMENTS
- J. COMMITTEE REPORTS
  - Design
    - Garden Theme is Red, White and Blue and Annuals Have Been Ordered
  - Economic Revitalization
    - Ladies Day Out - Saturday - April 25th 10a-5p
  - Organization
    - Volunteer Fair Update
  - Promotions
    - Founders Day Festival and Parade preparation is wrapping up and soon rolling into Red White and Blues
    - In the midst of finalizing the contracts for for Sounds Like Summer talent
- K. MSOC
  - Main Event - June 11th at the Roxy in Rochester \$35 to purchase Tickets - Does DDA want to purchase tickets for attendees?
  - Board Member Hand Book
- L. DISTRICT DEVELOPMENT
  - Tranquil Expressions Hair Salon
- M. CALL TO THE PUBLIC
- N. ADJOURN
- OPEN ITEMS/PLACE HOLDER
  - TIF expires in 2029
  - Beautification of Highland Station Projects
  - Review Main Street Evaluation Quarterly
  - Promote Trails
  - Promote Shop Oakland County Main Street E Commerce Platform . <https://www.shopocmainstreets.com>
  - Trail from Highland Station to Ford Estate (The Dam Ford Trail)

**Mission Statement: The Highland Downtown Development Authority (HDDA) is dedicated to the promotion of economic growth and historic preservation in Highland Station and the surrounding business district.**