



REGULAR HIGHLAND DDA BOARD MEETING

**6:15 PM Wednesday
OCTOBER 14TH, 2026
Steeple Hall
205 W. Livingston, Highland MI 48357**

- A. ROLL CALL
 - B. APPROVE MINUTES FOR THE REGULAR BOARD MEETING OF SEPTEMBER 9TH, 2026
 - C. PRESENTATION: GIFFELS & WEBSTER - REVIEW PROPOSED DEVELOPMENT PLAN
<https://giffelswebster.sharefile.com/d-sc0e87ba4627c475f8d13ad848df86e65>
 - D. DIRECTOR'S REPORT
 - E. TREASURER'S REPORT
 - F. NEW BUSINESS
 - Form Committee to discuss and finalize project for the Momentum Grant
 - G. OLD BUSINESS
 - None
 - H. BOARD MEMBER COMMENTS
 - I. COMMITTEE REPORTS/UPCOMING EVENTS
 - Design
 - Streetscape Fall Decorations Placed
 - Additional Banners Purchased of the new Design Explore, Eat, Shop
 - Gateway Sign in progress - installation to begin this month
 - Spring Bulbs also arriving this month - Adopt a Garden Volunteers will plant.
 - Starting to arrange for holiday lighting
 - Economic Revitalization
 - Downtown Days - Highland Eats-DDA Treats Update
 - Ladies Night Out Preparations underway
 - Organization
 - Shopping and Dining/Services Guides Update
 - Grocery Totes, Screen Cleaning Cloths and Clips ordered (Resident Bags & Swag)-
 - Arrived
 - Recent Metromode Interview
 - *The subject was Gardens, historical core, natural environment and how it benefits our businesses.
 - * In Person interview with journalist and a photographer. This story will focus on five different communities in Oakland County and how they create and manage social hubs with or without traditional downtown structures.
 - Promotions
 - Concert Survey Completed - Attached
 - Haunted Highland October - Skeletons in place
 - * Purchased 3 more sets
 - Starting to prepare for holiday events
 - Farmers' Market last day was October 3rd
- J. MSOC /MDA
 - Annual State Wide MDA Conference November 4th - November 6th
 - Manager Retreat took place October 8th

- DISTRICT DEVELOPMENT
 - New Taxidermist in the old “D’s Location”

K. CALL TO THE PUBLIC

L. ADJOURN

OPEN ITEMS/PLACE HOLDER

- TIF expires in 2029
- Beautification of Highland Station Projects
- Momentum Grant \$20,000 (MSOC)
- Review Main Street Evaluation Quarterly
- Promote Trails
- Promote Shop Oakland County Main Street E Commerce Platform . <https://www.shopocmainstreets.com>
- Trail from Highland Station to Ford Estate (The Dam Ford Trail)
- Review of Friends of Downtown Highland stuff.

UPCOMING EVENTS:

Farmers’ Market - Always Music Entertainment

Complete for the season

Retail Events & Holiday

September 26th	Downtown Day	Highland Eats - DDA Treats - Completed
October 1st-31st	Haunted Highland	In Progress
November 10th	Ladies Night Out	
November 28th	Shop Small Saturday	
December 1-31st	Highland’s Holiday Tree Lot	
December 1-31st	Holiday Photo Spots	
December 7th	Tree Lighting & Kris Kringle Market	

Mission Statement: The Highland Downtown Development Authority (HDDA) is dedicated to the promotion of economic growth and historic preservation in Highland Station and the surrounding business district.