

**CHARTER TOWNSHIP OF HIGHLAND
DOWNTOWN DEVELOPMENT AUTHORITY
Record of the August 17, 2016 Regular Board Meeting**

APPROVED

Members Present: Roscoe Smith, Mike Maher, Cassie Blascyk, Dale Feigley, Mike Zurek, John Hirzel

Staff Present: Melissa Dashevich, Director

Mr. Smith called the meeting to order at 6:23 PM.

Approve Regular Board Meeting Minutes of July 20, 2016

MR. MAHER MOVED TO APPROVE the Regular Board Meeting minutes of July 20, 2016 as presented.

MR. FEIGLEY SUPPORTED and THE MOTION CARRIED with a unanimous voice vote (6 yes votes)

Director's Report

Mrs. Dashevich verbally reviewed her report, and a print copy will be attached at a later date.

Treasurer's Report

Mr. Hirzel shared Oakland County forecast numbers. He is disappointed in the county numbers since they are close to last year; he was hoping for a bigger increase as we prepare our budget for 2017. A very important point to share: Most people don't know that almost half (47%) of TIF dollars comes from Oakland County (\$43,000) and OCC (\$14,000). This is 'free money' that the DDA receives as part of this program: a TOTAL of \$57,000 ! This is a very important point to share!!!

NEW BUSINESS

None

OLD BUSINESS

Charrette - Next Steps

Mrs. Dashevich stated that although we didn't get the response that was hoped for; some felt the questionnaire was too long. This information will be posted online. Oakland County will be back in October to present the summarization and discuss next steps. They will also help facilitate a strategic plan. At that time, the Planning Commission should be involved.

Landscape Update

Mrs. Dashevich shared that, as of today, we are \$615 over budget for the watering of the new plantings, and the season is not over yet. There are additional plants that need to be put in ground this fall.

Website Redo

Mr. Zurek shared that Mrs. Dashevich has been working with website designers to establish needs and pricing. A small increase in price will provide big changes as needed to promote the HDDA. Discussion took place regarding website information versus facebook information. Both are definitely needed.

HDDA Planning and Goals Meeting

Mrs. Dashevich shared this will be addressed after the summarization meeting.

Banners

It was felt that these are an important aspect of promotion in our downtown area. Continue research on this.

COMMITTEE REPORTS

Matt Jenkins has left our ER Committee; he accepted the executive director position with Ortonville DDA.

MAIN STREET OAKLAND COUNTY/OAKLAND COUNTY

There are several events taking place offered by the County as follows and information was included in Board Members packets:

- Historic Preservation Beyond the Basic – September 8, 2016 – Oakland County Executive Office Building.
- Planners Gathering – Nature of Preservation – September 9, 2016 – Edsel Ford Barn - Highland State Recreation area.
- Heritage Conference – Mt. Holly – September 23, 2016

Mrs. Dashevich will be attending a Manager Retreat in Rothbury Michigan on September 12th and 13th.

COMMUNITY REPORTS - None

DISTRICT DEVELOPMENT / NEW BUSINESSES

Construction has begun for the new Highland Feed Building and great progress is being made.

CALL TO THE PUBLIC

No comments

Mr. Smith adjourned the meeting at 7:19 p.m.

Respectfully submitted,

A. Roscoe Smith
ARS/kb