

**CHARTER TOWNSHIP OF HIGHLAND  
DOWNTOWN DEVELOPMENT AUTHORITY  
Record of the May 18, 2016 Regular Board Meeting**

**APPROVED**

**Members Present:** Roscoe Smith, Mike Maher, Matt Barnes, Cassie Blascyk, Dale Feigley

**Absent:** Supervisor Hamill, John Hirzel, Jim Stevenson, Mike Zurek

**Staff Present:** Melissa Dashevich, Director  
Karen Beardsley, Recording Secretary

**Mr. Smith called the meeting to order at 6:20 PM.**

**Approve Regular Board Meeting Minutes of March 16, 2016**

**MR. MAHER MOVED TO APPROVE the Regular Board Meeting minutes of March 16, 2016. MR. FEIGLEY SUPPORTED and THE MOTION CARRIED with a unanimous voice vote (5 yes votes).**

**Approve Regular Board Meeting Minutes of April 20, 2016**

**MR. MAHER MOVED TO APPROVE the Regular Board Meeting minutes of April 20, 2016. MR. FEIGLEY SUPPORTED and THE MOTION CARRIED with a unanimous voice vote (5 yes votes).**

**Director's Report**

Mrs. Dashevich reviewed her report, and is attached for board member review. Some discussion took place regarding the upcoming Concert Series and involving local restaurants in offering specials the days of the concerts. Mrs. Dashevich stated that meetings are taking place by the Highland Historic Preservation Society with regards to the Red White & Blues Festival.

**Treasurer's Report**

Mrs. Dashevich stated that there were some inaccuracies in the treasurer's report, but that the net amounts were correct. The landscaping budget is now correctly reflected.

**NEW BUSINESS**

**Red, White & Blues and Heritage Fall Festival**

The Red, White & Blues Festival will take place on Saturday, June 25th, with a fireworks only rain date of June 26th. The HHPA has asked the HDDA for sponsorship, in the form of an advertising banner. If we commit to this by June 15, 2016, we will be able to have the banner at both festivals for the price of one. Mr. Maher felt that potentially sponsoring a band, with announcements, is more effective advertising. He stated that the entertainment stage was listed as part of 'other sponsorship opportunities'. Mr. Maher suggested that we commit to a 2' X 4' banner for \$150 for both events, as well as \$200 (\$100 at each festival) towards the entertainment stage, thanking the Highland Downtown Development Authority for helping make the event possible.

**MR. MAHER MOVED TO APPROVE \$150.00 of Advertising Budget to be paid to Highland Heritage & Preservation Society for a 2' X 4' billboard to be displayed at both 2016 events, as well as an additional \$200.00 of Advertising Budget to be put towards the Entertainment Stage at both festivals with announcements of sponsorship. MRS. BLASCYK SUPPORTED and the MOTION CARRIED with a roll call vote: Barnes-yes; Blascyk-yes; Maher-yes; Feigley-yes; Smith-yes (5 yes votes).**

## **OLD BUSINESS**

### **Landscaping**

Mr. Lloyd is picking up plants on the 20th. Weeding will take place on the 19th and 20th. Trevor (from the township) will be helping, as well as a number of community service individuals.

### **Design Charrette**

The Design Charrette will be on August 3-5 (Wednesday through Friday), with Friday being the big presentation, held in the streets of Highland Station.

### **MSOC**

Mrs. Dashevich will be going to the National Main Street Conference in Milwaukee on May 23-25.

## **COMMUNITY REPORTS**

### **Founder's Day May 21, 2016**

Mrs. Dashevich mentioned the need for some additional help in serving food and drinks during the Ice Cream Social and Square Dance.

### **HVCA Origins of the Dance**

The Huron Valley Council of the Arts has been hosting this dance series; one will be taking place during the Founders Festival and Mrs. Dashevich wanted to pass along the information.

**Mr. Smith adjourned the meeting at 7:13 p.m.**

Respectfully submitted,

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A. Roscoe Smith

ARS/kb