

**CHARTER TOWNSHIP OF HIGHLAND
DOWNTOWN DEVELOPMENT AUTHORITY
Record of the February 15, 2017 Regular Board Meeting**

APPROVED

Members Present: Supervisor Hamill , John Hirzel, Mike Zurek, Dale Feigley, Mike Maher, Cassie Blascyk, Matt Barnes, Roscoe Smith

Members Absent:

Staff Present: Missy Dashevich, Executive Director

Visitors Present: John Bry, Program Coordinator, MSOC

Mr. Smith called the meeting to order at 6:20 PM.

Approve Regular Board Meeting Minutes of January 18, 2017

MR. FEIGLEY MOVED TO APPROVE the Regular Board Meeting minutes of January 18, 2017 as presented. MR. ZUREK SUPPORTED and THE MOTION CARRIED with a unanimous voice vote (8 yes votes).

Mrs. Dashevich distributed copies of a letter from Beth Corwin notifying the DDA of requests that will go before the Zoning Board of Appeals on March 1st for determination that they are less intense and are moving towards conformity of the ordinance. The ZBA could impose conditions upon approval if the DDA has concerns. These are two different requests, both at 118 E. Livingston Road:

- One is to use the garage area as a warehouse for an electrical contractor shop for storage of materials and tools, parking of vans and trucks, and building and office space.
- The other is for a warehouse and staging area for furniture and décor for Home Again Décor, a current business in downtown Milford. They would employ one person, and would have minimal traffic at this time. However, this may have a future use as furniture retail, if permitted.

MR. FEIGLEY MOVED TO APPROVE the new uses proposed in ZBA Case 17-06 and Case 17-07, 118 E. Livingston Road, Suite B and Suite D as presented. MR. MAHER SUPPORTED and THE MOTION CARRIED with a roll call vote: Zurek-yes; Hirzel-yes; Barnes-yes; Hamill-yes; Feigley-yes; Maher-yes; Blascyk-yes; Smith-yes.

John Bry, Program Coordinator for Mainstreet Oakland County introduced himself and stated his plan for what he would like to accomplish tonight. He is here to help with a new, improved and updated Strategic Plan. Highland's Vision Statement and the DDA Mission Statement were read and discussed. The 2016 Work Plans for the committees (Design, Organization, Promotional, Economic Vitality) were reviewed and discussed. Mr. Bry stressed that balance is important across these committees, not necessarily following set procedures, as long as the outcome and end result is working. Look for opportunities that cross over all groups. It is also important to get all appropriate people involved.

Some items for discussion:

Public relations project: Informing people what Highland Station is about

Trash can sponsorships

Banner designs involving artwork

Spring clean-up involving beautification groups

Volunteerism is an important area to work on to help attain project goals and goals in general.

Using Main Street's resources

Grant contests and submissions

Real Estate Inventory

Mr. Bry suggested that the conversations keep going, and progressing and expanding, year after year.

Mr. Smith adjourned the meeting at 8:00 p.m.

Respectfully submitted,

A. Roscoe Smith
ARS/kb