

**CHARTER TOWNSHIP OF HIGHLAND
DOWNTOWN DEVELOPMENT AUTHORITY
Record of the May 21, 2014 Regular Board Meeting
APPROVED**

Members Present: Roscoe Smith, Cassie Blascyk, Mike Maher, John Hirzel, Dale Feigley, Rick Hamill, Gail Perrin, Matt Barnes, Doug Bourgeois

Members Absent: none

Staff Present: Melissa Dashevich, Director
Karen Beardsley, Recording Secretary

Visitors Present: (2) from Highland Heritage & Preservation Society (501C3)
Joe Camarata and Bear Hall

Mr. Roscoe Smith called the meeting to order at 6:20pm

Board Meeting Minutes of April 16, 2014

**MR. HAMILL MOVED TO APPROVE the regular board meeting minutes of April 16, 2014 as presented.
MRS. PERRIN SUPPORTED and the MOTION CARRIED with unanimous voice vote (9 yes votes)**

Director's Report

Mrs. Dashevich reviewed her report and a copy is attached.

Treasurer's Report

Mr. Hirzel gave a brief report. Financials are attached.

NEW BUSINESS

Red, White & Blues Sponsorship Request (Fireworks)

Mr. Joe Camarata and Mr. Bear Hall were present on behalf of the Highland Heritage & Preservation Society. This is a 501c3 formed to run The Highland Heritage Festival, previously known as Highland HeyDays and the festival Red, White and Blues BBQ that is replacing the cancelled Sparks in the Park. With this 501c3, the money generated by the festivals, will continuously fund the festivals for years to come.

A sponsorship package was presented to the Highland DDA Board for Red, White and Blues and Highland Heritage. It was noted that if both events are sponsored, a 50% discount is received on the second sponsorship.

Mr. Camarata and Mr. Hall reviewed the Red, White and Blue's activities which included but not limited to music, children's area, vendors and a BBQ cook off. A flip-flop run/walk is taking place as a fundraiser for the fireworks.

Mr. Camarata and Mr. Hall left the meeting allowing the board to discuss their request in private.

Red, White & Blues Sponsorship Request - HDDA Board Discussion

Most board members were uncomfortable about sponsoring/giving more money when no accounting has ever been provided for past events; let alone no profits shared. Mrs. Dashevich and Mr. Hamill clarified that this is a new group that is sponsoring the event. Mr. Hirzel was uncomfortable that

nothing is in writing as to the fundraising, sponsorship and returns. Mr. Hamill explained that the money 'advanced' to the requesting group could be recouped by selling the product (flip-flops) and potentially allow the DDA to participate in profits from the event. Mr. Smith felt we should look into what events we would potentially like to donate to or sponsor. It was decided that the Red, White & Blues Festival, the Heritage Festival, and possibly a masquerade fundraiser in the fall with the HVCA would be potential recipients. Mr. Maher was not comfortable with the way the events accounting has been handled in the past, and although he wants to support the efforts and the event in some way, does not support handing over thousands in cash.

MR. SMITH MOVED that the HDDA sponsor both the Red, White and Blues event and the Highland Heritage Festival by purchasing a Level Two Sponsorship for each event for a total amount of \$1,500.00. MR. BOURGEOIS SUPPORTED and the MOTION CARRIED with a roll call vote: Blascyk-yes; Barnes-yes; Hirzel-yes; Hamill-yes; Maher-yes; Perrin-yes; Feigley-yes; Bourgeois-yes; Smith-yes.

Resolution Authorizing Agreement for Advancement of Funds

MR. MAHER MOVED that DDA board approve the Resolution Authorizing Agreement for Advancement of Funds. MR. BARNES SUPPORTED and the MOTION CARRIED with a roll call vote: Blascyk-yes; Barnes-yes; Hirzel-yes; Hamill-yes; Maher-yes; Perrin-yes; Feigley-yes; Bourgeois-yes; Smith-yes.

Agreement for Advancement of Funds

MR. MAHER MOVED that DDA board approve the Agreement for Advancement of Funds as presented. MR. BARNES SUPPORTED and the MOTION CARRIED with a roll call vote: Blascyk-yes; Barnes-yes; Hirzel-yes; Hamill-yes; Maher-yes; Perrin-yes; Feigley-yes; Bourgeois-yes; Smith-yes.

OLD BUSINESS

Sidewalk Project Update

Mr. Hamill reviewed changes that have affected the contingency amount of the project thus far. He reviewed some natural gas line issues that were identified. Mr. Maher inquired, and Mr. Hamill confirmed, that if a shorter timeline for the project is anticipated, that could translate into a savings on billable hours. There are some issues at the Colasanti properties regarding easements, etc. that Mr. Hamill feels will require additional conversations. Mr. Hamill shared that he is talking to some property owners regarding a shared community septic system; he is also working on possible scenarios, to perhaps save and move the stone house located on John Street.

MSOC

The Main Event – Save the Date – Friday June 13, 2014

Mrs. Dashevich asked that anyone who would like to attend, please let her know asap...the DDA has sponsored a table (10 seats) and it is open, until filled, for board members, volunteers and spouses.

COMMUNITY REPORTS

Square Dance/Ice-Cream Fundraiser

Mrs. Blascyk is still looking for items for the Silent Auction to be held during this event. She is asking for people to put up the posters and ask for additional donations.

Prestwick – Michigan Open

Mr. Smith shared that the Michigan Open will be coming to Prestwick for the next two years.

Mr. Smith also shared an email from Steve Sutton regarding the selection of the lighting fixtures and types that were selected. Mr. Hamill clarified the selections.

CALL TO THE PUBLIC

Mr. Maher congratulated all involved on the progress of our streetscape project.

Mr. Smith adjourned the meeting at 8:30 P.M.

Respectfully submitted,

A. Roscoe Smith

ARS/kb

APPROVED