



**A G E N D A**  
**Regular Board Meeting**  
**6:00 PM Wednesday**  
**April 8th, 2020**  
**Highland Station House, 205 W. Livingston, Highland MI**

- A. ROLL CALL
- B. APPROVE MINUTES OF FEBRUARY 19, 2019
- C. DIRECTOR'S REPORT
- D. TREASURER'S REPORT
- E. NEW BUSINESS
  - Consider Marketing Promotion for our DDA Businesses
  - Consider using funding that was earmarked for Founders Day and our Facade Grants for business assistance (incubation)
- F. OLD BUSINESS
  - National Main Street Conference - Dallas Texas (CANCELLED)
  - Flagstar Grant - Requires a Match
    - i. Butterfly beautification project (WAS NOT SUBMITTED)
  - Genisys Grant - Match is already budgeted. (WAS SUBMITTED)
  - MSOC 2019 Evaluation (SUBMITTED)
  - Arch Update - Tech Visit - Due May 1, 2020
- G. BOARD MEMBER COMMENTS
- H. COMMITTEE REPORTS
  - Design
  - Promotions/Organization
    - i. Founders Day - Not officially cancelled yet.
    - ii. Farmers' Market
    - iii. Concert Series
  - Economic Vitality
- I. MSOC
  - MSOC Partnered with MEDC for the Business Stabilization Grant and Loan
- J. DISTRICT DEVELOPMENT/NEW BUSINESS
- K. COMMUNITY REPORTS
- L. CALL TO THE PUBLIC
- M. ADJOURN

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