



**A G E N D A**  
**Regular Board Meeting**  
**6:15 PM Wednesday**  
**July 15, 2020**  
**VIRTUAL ZOOM MEETING**

- A. ROLL CALL
- B. APPROVE MINUTES OF JUNE 17, 2020
- C. DIRECTOR'S REPORT
- D. TREASURER'S REPORT
- E. NEW BUSINESS
  - Concerts Cancelled
    - i. Lack of Liability Insurance because of COVID-19
    - ii. Take concert banners down
- F. OLD BUSINESS
  - Banner Discussion - Replace Concert Banners
  - Patronicity and Fundraising Updates
  - Final Opinion from Attorney - \$20,000 Business Assistance
- G. BOARD MEMBER COMMENTS
- H. COMMITTEE REPORTS
  - Design
    - i. Native Garden Discussion
  - Promotions/Organization
    - o Farmers' Market Update
    - o Gift Certificate Give Aways
    - o Volunteer T-Shirts
  - Economic Vitality
    - o Working on process to select and award Patronicity and Merchandise Fundraising grants. The process will be presented to Friends of Down Town Highland
- I. MSOC
  - Still distributing Re-Open Tool Kits
  - Determining what classes/workshops to present to communities
- J. DISTRICT DEVELOPMENT/NEW BUSINESS
- K. COMMUNITY REPORTS
- L. CALL TO THE PUBLIC
- M. ADJOURN