



A G E N D A
Regular Board Meeting
6:15 PM Wednesday
NOVEMBER 18, 2020
VIRTUAL ZOOM MEETING

- A. ROLL CALL
- B. APPROVE MINUTES OF OCTOBER 21, 2020
- C. DIRECTOR'S REPORT
- D. TREASURER'S REPORT
- E. NEW BUSINESS
 - As part of the original Patronicity crowd funding efforts, ITC donated \$10,000 and each main street program will receive \$500 each. There are no limitations on how this money can be used.
 - Upcoming Information Meetings to meet PA57
- F. OLD BUSINESS
 - Native Garden Discussion
 - Holiday Lighting for Veterans Park, Highland Station House and Gateway (ticket station) Park has been contracted and will be in place for the November 28th.
 - Highland Station House Entities have joined forces in decorating and have entered the Twinkle Tour hosted by the HVCC.
 - Festival of Trees
 - i. Szott has generously donated \$1500 to the Festival of Trees Event and will be given substantial recognition for sponsoring this event.
 - Arch Update
- G. BOARD MEMBER COMMENTS
- H. COMMITTEE REPORTS
 - Design
 - i. Decorating Contest in the Highland DDA District
 - ii. DDA has offered "used" LED's from years past
 - iii. Another decorating idea that could be a photo stop for discussion
- I. Economic Vitality
 - i. Decorating Contest in the Highland DDA District
 - ii. Shop Small Oakland County - On Hold
 - iii. Ladies Night Out
- J. MSOC/MDA
 - Missy attended the MDA Virtual 2 day Conference
- K. DISTRICT DEVELOPMENT/NEW BUSINESS
- L. COMMUNITY REPORTS
- M. CALL TO THE PUBLIC
- N. ADJOURN