



AGENDA
REGULAR HIGHLAND DDA BOARD MEETING
6:15 PM Wednesday
FEBRUARY 17, 2021
VIRTUAL ZOOM MEETING

- A. ROLL CALL
- B. APPROVE MINUTES OF REGULAR BOARD MEETING MINUTES 02/20/21
- C. DIRECTOR'S REPORT
- D. TREASURER'S REPORT
- E. NEW BUSINESS
 - Announcement
 - i. Tiff Agreement will be coming to an end 2024/2025 (will be confirmed)
 - 1. See letter attached that was mailed to Tami Flower, clerk, Highland Township.
 - ii. Very beginning discussions
 - 1. Extend?
 - 2. Process involved will be discussed at later meetings.
- F. OLD BUSINESS
 - Archway Update (Surveying & Engineering Progress)
 - Patronicity Report Backs Expected
 - HDDA Business Assistance Grant Kicked-Off February 8th
 - Unity Dollars - Reimbursement Forms Still Coming in from Businesses
 - Weatherization Program - Phase II Update
 - Farmer's Market - Farmers' Market Conference (Virtual)
 - i. Alex, Cassie and Missy plan to attend at \$75 a piece
 - ii. Need a motion for \$225 to send three to Farmers' Market Conference to be applied to Line Item: 820-000 Dues/Education and Travel
 - iii.
- G. BOARD MEMBER COMMENTS
- H. COMMITTEE REPORTS
 - Design
 - i. Cassie is now Chair
 - ii. New volunteers joining
 - iii. Introduction zoom discussion has taken place
 - Economic Vitality
 - i. Jennifer and Chris are Co-Chairs
 - Promotions
 - i. Will contact last year's docket to determine interest of remaining for 2021
 - Organization
- I. OAKLAND COUNTY/MSOC
 - Stats Submitted
 - Main Street Now Conference (Virtual)
 - i. So far three are able to attend
 - ii. Registration is \$99 a person (two are paid for by MSOC)
 - 1. Motion to pay for registrations to send interested board members and volunteers to conference. Amount to be discussed. To be taken from Line Item: 820-000 Dues/Education and Travel
- J. DISTRICT DEVELOPMENT/NEW BUSINESS
- K. COMMUNITY REPORTS

- L. CALL TO THE PUBLIC
- M. ADJOURN