



AGENDA
REGULAR HIGHLAND DDA BOARD MEETING
6:15 PM Wednesday
March 17, 2021
VIRTUAL ZOOM MEETING

- A. ROLL CALL
- B. APPROVE MINUTES OF REGULAR BOARD MEETING MINUTES 02/17/21
- C. DIRECTOR'S REPORT
- D. TREASURER'S REPORT
- E. NEW BUSINESS
 - None
- F. OLD BUSINESS
 - Tim Colbeck was scheduled to attend this evening, but has had a death in family. He will be rescheduled for April or May Board Meeting.
 - Archway Update
 - Patronicity Report Forms Distributed
 - HDDA Business Assistance Grant Closed February 28th
 - i. ?? Submitted and Awarded??
 - Unity Dollars -Amount returned for reimbursement
 - Weatherization Program - Phase II Update
- G. BOARD MEMBER COMMENTS
- H. COMMITTEE REPORTS
 - Design
 - i. Garden Team have met twice since last board meeting
 - ii. Update
 - Economic Vitality
 - i. Team met to discuss Business Assistance Grant applications
 - Promotions
 - i. This team will meet very shortly.
 - Organization
- I. OAKLAND COUNTY/MSOC
 - Reminder - Main Street Now Conference (Virtual)
 - i. So far three are able to attend
 - ii. Registration is \$99 a person (two are paid for by MSOC)
 - iii. Deputy County Executive Sean Carlson attended our MSOC Managers Meeting Friday
 - a. We were asked to discuss the efforts with Oakland County over the past year and the projects our downtowns had done to assist our businesses. My written report is attached.
 - b. There may be more money coming our way.
- J. DISTRICT DEVELOPMENT/NEW BUSINESS
- K. COMMUNITY REPORTS
- L. CALL TO THE PUBLIC
- M. ADJOURN