



AGENDA
REGULAR HIGHLAND DDA BOARD MEETING
6:15 PM Wednesday
July 21, 2021
VIRTUAL ZOOM MEETING

- A. ROLL CALL
- B. APPROVE MINUTES OF REGULAR BOARD MEETING MINUTES 06/16/21
- C. DIRECTOR'S REPORT
- D. TREASURER'S REPORT
- E. NEW BUSINESS
 - Consider partnering with Oakland County Small Business Network for a Grant
 - In our Town Training
 - 5 - 8 Businesses
- F. OLD BUSINESS
 - Future HDDA Board Meetings Zoom or in Person?
 - ARP Letter of Support
 - Archway Update
 - Tech Visit Discussion
- G. BOARD MEMBER COMMENTS
- H. COMMITTEE REPORTS
 - Design
 - Economic Vitality
 - i. Sidewalk Sales-July 23rd - 24th
 - Promotions
 - i. Conerts in progress -
 - 1. Will need assistance with announcement etc July 27th
 - Organization
 - ii. Printed Newsletter in progress (250 copies)
- I. OAKLAND COUNTY/MSOC
 - Business Connect Workshops
 - i. One Stop Shop Subjects
 - ii. Remaining sessions:
 - 1. July 22nd- Lake Orion - 8am to 10:30am
 - 2. July 28th-Farmington Hills -8:30am to 10:30am
- J. DISTRICT DEVELOPMENT/NEW BUSINESS
 - Burch Dental
 - i. Dental Lab- open since 2019 - no sign till recently
 - Private Drug Store still not open yet
- K. COMMUNITY REPORTS
- L. CALL TO THE PUBLIC
- M. ADJOURN