



AGENDA
REGULAR HIGHLAND DDA BOARD MEETING
6:15 PM Wednesday
June 16, 2021
VIRTUAL ZOOM MEETING

- A. ROLL CALL
- B. PRESENTATION
 - Tim Colbeck regarding TIF Renewal
- C. APPROVE MINUTES OF REGULAR BOARD MEETING MINUTES 04/21/21
- D. DIRECTOR'S REPORT
- E. TREASURER'S REPORT
- F. NEW BUSINESS
 - Tech Visit (archway or another project)
 - i. Update on Archway
 - American Rescue Plan (ARP)
- G. OLD BUSINESS
 - Unity Dollars Update
 - Township Loan discussion
 - i. It is not advantageous to pay off early, per Treasurer Chris Hamill
- H. BOARD MEMBER COMMENTS
- I. COMMITTEE REPORTS
 - Design
 - i. Garden Team Update
 - ii. Flagstar Historical Sign Update
 - Economic Vitality
 - ii. Preparing reports for Oakland County Regarding Distribution of Patronicity Grants
 - iii. Planning Sidewalk Sales -July 23rd and 24th
 - iv. Farmers' Market First Day is June 19th
 - 1. Additional expenses due to rent increase and replacement of tents and traffic signage needed due to increased size
 - Organization
 - i. Volunteer Fair in the Fall being considered. HVCA to help facilitate.
 - Promotions
 - i. Concerts start July 6, 2021
 - 1. Additional insurance purchased
 - 2. Sponsorship Opportunities will be made available, although later than usual due to "not knowing" what we would be allowed
- J. OAKLAND COUNTY/MSOC
 - ARP
 - i. Director will be on a task force team to present a need to county for funding for downtown management organizations
- K. DISTRICT DEVELOPMENT/NEW BUSINESS
 - Update on Leo's Coney Island?
 - Mustard Seeds in the D's Cafe Plaza
- L. COMMUNITY REPORTS
- M. CALL TO THE PUBLIC
- N. ADJOURN