



“Sounds Like Summer” Concert Sponsorship Opportunities

The Highland DDA will again host the **“Sounds Like Summer”** Concert Series in Veterans Park. Concerts feature a mix of musical styles to appeal to all ages ranging from blues, blue grass, rock, country, contemporary and oldies. This year our free Tuesday night concerts will start July 11th at 7:00pm and continue every Tuesday night until August 22nd (the August 22nd concert starts at 6:30pm). The Sounds Like Summer Concert Series attracts 250 to 500 people. Our concerts are advertised on Highland’s Website, included in the tax bills, Milford H.S. Newspaper, Oakland County Times-Online newspaper, social media and the Township digital sign. Sponsorship opportunities for our outdoor summer concerts are as follows:

SERIES SPONSOR: \$1,000

- Recognition on all digital posters, flyers, HDDA email newsletter, e-blast sent weekly for each concert & HDDA website and Township Digital Sign - Recognized as the Presenting Sponsor
- E-Blast (poster) promoting your concert highlighting your business each week
- Recognition on DDA Social Media Weekly
- Link to company website
- 2 public announcements (at each event)
- 10 ft. x 10 ft. space for distribution of promotional materials throughout the series
- Logo on sponsor sign at premium location at every event
- Name on signage at every concert
- Mentioning on social media

ENTERTAINMENT: \$500

- Recognition on Electronic HDDA email newsletter and HDDA Website concert schedule and Township Digital Sign.
- E-Blast (poster) promoting your concert highlighting your business a week before the event.
- Link to company website
- 2 public announcements at your event
- 10 ft. x 10 ft. space for promotional items for your event.
- Logo on sponsor sign at premium location at your event
- Name on signage at every concert
- Mentioning on social media

CONTRIBUTING SPONSOR: \$250

- Name in HDDA email newsletter
- Link to company website
- Name on signage at each event by level of support.
- Mentioning on social media

SUPPORTING SPONSOR: \$100

- Name in HDDA email newsletter
- Name on signage at each event by level of support.
- Mentioning on social media

FRIEND: \$50

- Mentioning on social media

DOWNTOWN HIGHLAND

2023 SOUNDS LIKE SUMMER CONCERT SERIES

Tuesday 7pm-9pm Veterans Park
Corner of John Street and West Livingston Road

July 11th - Infinity & Beyond Journey Tribute Band	August 8th - Teddy Petty Tom Petty Tribute Band
July 18th - Itchycoo Park Band Woodstock Era	August 15th - Sound Station Classic Rock
July 25th - Leaky Tikis Jimmy Buffet Tribute Band	August 22nd - The Mitten Strings - Classical Quartet
August 1st - Dueling Pianos Dueling Pianos - Audience Participation	Special Time: 6:30-7:30 In partnership with the Highland Twp Public Library

2023 "Sounds Like Summer" Sponsor Application

Thank you for your support!

Please indicate the level of sponsorship you are interested in sponsoring.

Email or Mail to the Highland DDA office.

Sponsor Level	
Name	
Business Name	
Address	
Phone	
E-Mail	

Donations of any amount are gratefully accepted.

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