



REGULAR HIGHLAND DDA BOARD MEETING
6:15 PM Wednesday
June 21, 2023
205 W. Livingston Road, Highland MI 48357
AMENDED

- A. ROLL CALL
- B. APPROVE MINUTES OF REGULAR BOARD MEETING OF MAY 17, 2023
- C. DIRECTOR'S REPORT
- D. TREASURER'S REPORT
- E. NEW BUSINESS
 - **New consultant has been chosen to assist with DDA Marketing and E-Commerce**
 - Oakland County Market Place -E-Commerce Discussion
 - i. Request for Motion to approve \$1800 for the MainStreet E-Commerce Pilot Program
 - Train Viaduct Mural Discussion
 - ii. Request for Motion to approve \$7,000 increase for CSX insurance requirements
- F. OLD BUSINESS
 - Way Finding Update
 - i. Request for Motion to approve \$5,636 to address changes to the project:
 - 1. For two more replaceable slates on the Way Finding signs near the Post Office and Community Sharing.
 - 2. To increase the Logo 30%
- G. BOARD MEMBER COMMENTS
- H. COMMITTEE REPORTS
 - Design
 - i. Adopt a Garden Volunteers Still Needed
 - ii. Window Restoration Workshop 2024
 - iii. Building Survey - 2024
 - iv. Intern from Eastern - 2024
 - Economic Vitality
 - v. Marketplace Opportunity Discussed Above
 - vi. Downtown Brochure
 - Promotions
 - vii. Concerts begin July 11th
 - Organization
 - viii. Discuss date for Board Retreat
 - ix. **Discussion regarding HDDA Policies**
 - x. **Committee Work Plans**
 - xi. **Volunteer Promotion**
- I. OAKLAND COUNTY/MSOC
 - **Transformation Strategy Webinar was June 30th**
- J. PARKING LOT
 - TIF REVIEW - Confirmed TIF expires in 2029
 - Asphalt Grant
 - Sponsorship Plaque at Ticket Station Park
 - Beautification of Highland Station Projects
 - i. Paint the telephone poles & Light
 - ii. up Livingston -East Livingston
 - Ms Dashevich's Postion Structure

K. DISTRICT DEVELOPMENT/NEW BUSINESS

- New Business Devoted Dental - Located at 2289 S. Milford Road

L. COMMUNITY REPORTS- Red White and Blues June 24, 2023

M. CALL TO THE PUBLIC

N. ADJOURN

Mission Statement: The Highland Downtown Development Authority (HDDA) is dedicated to the promotion of economic growth and historic preservation in Highland Station and surrounding business district.