

**Design** means getting Highland Station into top physical shape. An inviting atmosphere conveys a positive visual message about the commercial district and what it has to offer. Good maintenance practices are key in the downtown district, enhancing the physical appearance of the Highland Station by rehabilitating historic buildings, encouraging appropriate new construction, developing sensitive design management systems, and long-term planning. The Design Committee has identified the following projects for 2024.

1. Continue to maintain and add amenities to the Milford Rd/E. Livingston Road Streetscape Design Project
2. Seasonal Decor & Plantings
3. Restoration and Preservation Class
4. Banner Program & Pole Wraps
5. Facade Improvement and Signage Program/Promote
6. Entry Gateway Signage/Sculptures
7. Way Finding Pedestrian Signs
8. Engineering for Continuation for Sidewalks to the South (Boardwalk)
9. Mural Train Viaduct over M59
10. Building Survey Intern with Eastern Michigan University
11. Placemaking Design Improvements)
- 12.. FUTURE PLACE HOLDER: Placemaking/Design Improvement (To Consider when funding Available)

<b>1. Project/Activity: Continue to Maintain and add amenities Milford Rd/E. Livingston Rd Streetscape Design Project</b>						
Tasks	Measurable	Person Responsible	Start/End Dates		# of Volunteers	Budget
Hold meeting to review and confirm maintenance plan for 2024 as well as renew additions of new plants		Cassie	02/24	03/24		
Purchase Annuals & Mulch	Flowers Chosen	Cassie		06/24		2,000
Brien's Services Currently 248 685 7276 Include Gateway Park Maintenance	Maintenance company chosen	Cassie	02/4	03/24		8,000
Additional plants to be added into native garden/redo any garden beds	Color palette and choice of flowers chosen	Cassie				\$500

**1. Project/Activity: Continue to Maintain and add amenities Milford Rd/E. Livingston Rd Streetscape Design Project CON'T**

Tasks	Measurable	Person Responsible	Start/End Dates		# of Vols.	Budget
Planting Day	Adopt a Garden Volunteer plant and general volunteers for unadopted gardens				Adopt a Garden volunteers 2 to 3 extra	
Irrigation		Missy/Cassie	6/24	11/24		\$6000
<b>Budget for this project</b>						<b>\$16,500</b>

**2. Project/Activity: Seasonal Decor & Plantings**

Tasks	Measurable	Person Responsible	Start/End Dates		# of Vols.	Budget
Christmas Lighting Depot Park		Cassie/Rick	On going	On going		\$2,000
Christmas Lighting (Tree) and Station House		Missy/Leclerc	On going	On Going		\$3,800
Tunnel of Lights Arrangements	Lighting size and color chosen and secured, arrangement made to install	Cassie/Dale/ Kris K	On going	On Going		\$600
Installation Tunnel of Lights	Tunnel constructed, lights installed	Kris K Dale Feigley				\$300
Street Pole Lights (Snowflakes)	Light display installed	Cassie/ Leclerc	8/24	11/24		\$3,800

**2. Project/Activity: Seasonal Decor & Plantings -CON'T**

Tasks	Measurable	Person Re-sponsible	Start/End Dates		# of Vols.	Budget
Collaboration of Highland Garden Club continuing to enhance the beauty of the street scape with plantings such as containers in front of business and the Gateway.	Design Committee and Highland Garden Club work together determining involvement of streetscape need and decorations and Seasonal Flowers and Decorations.	Cassie/Judy C				\$2,000
<b>Budget for this Project</b>						<b>\$12,500</b>

**3. Restoration and Preservation Class**

Tasks	Measurable	Person Re-sponsible	Start/End Dates		# of Vols.	Budget
Window Restoration Workshop	DateScheduled/Space Secured	Cassie	5/24			\$1,000
Refreshments for our guests	8 hour workshop					\$300
<b>Total Budget for this project</b>						<b>\$1,300</b>

<b>4. Project/Activity: Banner Program &amp; Pole Wraps</b>						
<b>Tasks</b>	<b>Measurable</b>	<b>Person Responsible</b>	<b>Start/End Dates</b>		<b># of Vols.</b>	<b>Budget</b>
Vinyl wraps or painted telephone poles on south side	Resource chosen or artists chosen	Cassie/Missy/Jenny/Roscoe			4	\$5,000
Banner maintenance	Replace hardware or weathered banners	Cassie/Missy/Dale/				\$2,000
Art Project banners discussion	Work with hvca for a potential local art banner program (schools) South end Banners	Missy/Sioux Trillo				\$3,000
<b>Budget for this Project</b>					TBD	<b>\$10,000</b>

<b>5. Project/Activity: Facade Improvement and Signage Grant Program /Promote</b>						
<b>Tasks</b>	<b>Measurable</b>	<b>Person Responsible</b>	<b>Start/End Dates</b>		<b># of Vols.</b>	<b>Budget</b>
Facade Grant & Sign Grant	Keep an eye out for Businesses may be able to utilize	DDA Board				\$13,000
Research sponsorship program to assist with Facade/Sign Grant Program	Sponsorship secured	Cassie				
Promote to businesses who qualify						
<b>Total Budget for this Program</b>						<b>\$13,000</b>

**6. Project/Activity: Entry Gateway Signage/Sculptures**

<i>Tasks</i>	<i>Measurable</i>	<i>Person Responsible</i>	<i>Start/End Dates</i>		<i># of Vols.</i>	<i>Budget</i>
Entry Signs/Gateway	Begin Research	Board/ HVCA- Sioux			Committee	\$12,000
Grant Writing Research -Arts	Grant located and applied for	Cassie/Jenny HVCA- Sioux	1/24	2/24	2	
Completion ceremony May want to involved promotions committee	Community event to celebrate the completion of the Sign or Sculptures	Matt and Cheryl Barnes Missy & Cassie	Not There Yet			
<b>Total Budget for this Program</b>						<b>\$12,000</b>

**7. Project/Activity: Way Finding Pedestrian Signage**

<i>Tasks</i>	<i>Measurable</i>	<i>Person Responsible</i>	<i>Start/End Dates</i>		<i># of Vols.</i>	<i>Budget</i>
Research and Best Practices	Contact other Downtown's to study their way finding		1/24	7/24	2	\$20,000
Request Tech Visit from Oakland County	Obtained in 2023 for 2024 year - Missy submitted application		Completed			\$7,000

**7. Project/Activity: Way Finding Pedestrian Signage CON'T**

<i>Tasks</i>	<i>Measurable</i>	<i>Person Re-sponsible</i>	<i>Start/End Dates</i>		<i># of Vols.</i>	<i>Budget</i>
Bid Process	Awarded- Decided to use same company as used for way finding		Completed		2	
Grant Research	Research performed		1/24	10/24	2	
Total Budget for this Program					<b>\$7,000 Tech in addition</b>	<b>\$20,000 Budget</b>

**8. Project/Activity: Engineering for Continuation of Sidewalks to the South (Boardwalk)**

<i>Tasks</i>	<i>Measurable</i>	<i>Person Responsible</i>	<i>Start/End Dates</i>		<i># of Vols.</i>	<i>Adl notes</i>	<i>Budget</i>
Complete Engineering for Pedestrian Pathway/Boardwalk in front of Colasantis	Phase #1 completed	Cassie/ Rick Mike Zeola	1/24	2/24	3		\$12,000
*Budget Amendment needed. Motion made in 2023 after 2024 budget was approved,							
<b>Total Budget</b>							<b>*\$12,000</b>

**9. Project/Activity: Mural - Train Viaduct over M59**

<i>Tasks</i>	<i>Measurable</i>	<i>Person Responsible</i>	<i>Start/End Dates</i>		<i># of Vols.</i>	<i>Adl notes</i>	<i>Budget</i>
Re-Submit Application and Insurance	Suggestions and Correspondence received	1/24	12/24				
Finalize Design		1/24	12/24				
Organize Ribbon Cutting	Organize, Marketing and make arrangements.	Cassie, Cathy Harmony	12/24		3		

**Budget for this Project will be pulled from the Capital Improvement Line Item on the 2024 Budget - \$40,000**

**10. Project/Activity: Building Survey Intern with Eastern Michigan University**

<i>Tasks</i>	<i>Measurable</i>	<i>Person Responsible</i>	<i>Start/End Dates</i>		<i># of Vols.</i>	<i>Adl notes</i>	<i>Budget</i>
Locate old survey	Old survey located	Cassie/Committee			Committee	Discussion Stages	
Update survey	Survey updated	Missy put a plan together to start process	2/2024	10/24	2	Mike Zeoloa Taylor De-Haan	
<b>Total Budget</b>							<b>5,000</b>

**11. Project/Activity: Placemaking/Design Improvement**

**\$2500 Flagstar Grant may be available to obtain an extra \$2500**

<i>Tasks</i>	<i>Measurable</i>	<i>Person Responsible</i>	<i>Start/End Dates</i>		<i># of Vols.</i>	<i>Adl notes</i>	<i>Budget</i>
Hold Quarterly meeting for design improvements idea workshops	Design Committee Meet and discuss and Possibilities						
2024 Outdoor Art Gallery At Steeple Hall		Cassie/Rick Mike Zeola					\$17,000
<b>Total Budget</b>							<b>\$17,000</b>

**The above projects result in a project budget of 147,300 for the Design Committee for the 2024 Fiscal Calendar Year \$40,000 from Capital Improvement Line Item.**

**12. FUTURE PLACE HOLDER: Placemaking/Design Improvement (To Consider when funding Available)**

<i>Tasks</i>	<i>Measurable</i>	<i>Person Responsible</i>	<i>Start/End Dates</i>		<i># of Vols.</i>	<i>Adl notes</i>	<i>Budget</i>
2025 Sculpture at Library Round About							\$20,000
2025 Tree Ordinance Installation							



**FUTURE PLACE HOLDER: Placemaking/Design Improvement (To Consider when funding Available) CON'T)**

<i>Tasks</i>	<i>Measurable</i>	<i>Person Responsible</i>	<i>Start/End Dates</i>		<i># of Vols.</i>	<i>Adl notes</i>	<i>Budget</i>
Design Guidelines/correlated with Org Committee							
National Register Nomination Historic							
Demo Ordinance Blight Placemaking Initiative @ 3 corners							
Total Budget							