



REGULAR HIGHLAND DDA BOARD MEETING
6:15 PM Wednesday
APRIL 17, 2024
205 W. Livingston Road, Highland MI 48357

- A. ROLL CALL
- B. APPROVE MINUTES OF REGULAR BOARD MEETING OF MARCH 20, 2024
- C. DIRECTOR'S REPORT
- D. TREASURER'S REPORT
- E. NEW BUSINESS
 - Volunteers needs to decorate Parade Float for Founders Day
- F. OLD BUSINESS
 - DDA /Planning Commission Work Shop Thursday, April 18th at 7:30pm
 - i. Beth Corwin will be present for the meeting.
 - ii. File too large to attach link is <https://www.highlanddda.com/wp-content/uploads/2017/05/HighStatMasterPlan.pdf>
 - iii. Colasanti's Boardwalk Update
 - Board Member Binders Vrs Tablets Discussion
 - Update On Veteran Park and Ticket Station relocation
- G. BOARD MEMBER COMMENTS
- H. COMMUNITY REPORTS
 - Design
 - i. Vet's Park Design Committee Meeting April 24th at 4pm-Steeple Hall
 - ii. Mural Meeting - May 1st
 - iii. DIA Inside Out Exhibit -May]
 - iv. Local Temporary Art Installation - HVCA Walkway -Aiming for June
 - Economic Restructuring
 - v. Ladies Day Out April 27th
 - vi. Quick Book Surveys have been distributed to the Businesses
 - Organization
 - vii. Bylaws Review.
 - Promotions
 - viii. Concerts Update
 - ix. Festivals Update
- I. MSOC
 - Award Nominations due April 26th
 - June 6th Main Event
- J. DISTRICT DEVELOPMENT
- K. CALL TO THE PUBLIC
- L. ADJOURN

OPEN ITEMS/PLACE HOLDER

- TIF expires in 2029
- Beautification of Highland Station Projects
- Policy Review
 - Bylaws
 - Executive Director Position Structure
 - Purchasing Policy
- Set Up DDA Office
- Review Main Street Evaluation Quarterly

Mission Statement: The Highland Downtown Development Authority (HDDA) is dedicated to the promotion of economic growth and historic preservation in Highland Station and the surrounding business district.