



REGULAR HIGHLAND DDA BOARD MEETING
6:15 PM Wednesday
July 17, 2024
Highland Township Auditorium
205 N. John Street, Highland MI 48357
AMENDED

- A. ROLL CALL
 - B. APPROVE MINUTE OF REGULAR BOARD MEETING JUNE 19, 2024
 - C. DIRECTOR'S REPORT
 - D. TREASURER'S REPORT
 - E. NEW BUSINESS
 - Connecting Boardwalk Update and Funding Discussion
 - Pedestrian Way Finding - 2024 Tech Visit
 - Master Plan for the 2025 Tech Visit
 - Another person needed to help with Farmers' market (Set up and take down)
 - Person needed to help manage Shop OC Main Street - Volunteer or pay
 - F. OLD BUSINESS
 - Committee Plan Review and proposal for 2025
 - G. BOARD MEMBER COMMENTS
 - H. COMMITTEE REPORTS
 - Design
 - i. Veteran's Park Mural Update
 - Economic Revitalization
 - ii. Thrive Virtual Classes Shared with Business late June
 - iii. Missy attended Virtual Shop OC Main Street meet up
 - iv. Summer Sidewalk Sales are Friday the 19th and Saturday the 20th
 - Organization
 - v. I Pads received and documents sent to board members to download
 - Promotions
 - vi. Concert - July 9th was canceled due to rain. Next Concert July 16th Dueling Pianos
 - Band Tent Purchased
 - vii. Festival Update RW&Bs - Great turn out, many positive comments from the public
 - viii. Looking Ahead, we may be in need of hot cocoa/popcorn truck vendor for Tree Lighting
 - I. MSOC
 - J. DISTRICT DEVELOPMENT
 - K. CALL TO THE PUBLIC
 - L. ADJOURN
- OPEN ITEMS/PLACE HOLDER
- TIF expires in 2029
 - Beautification of Highland Station Projects
 - Policy Review
 - Executive Director Position Structure
 - Purchasing Policy See Page 2

OPEN ITEMS/PLACE HOLDER Con't

- Set Up DDA Office
- Review Main Street Evaluation Quarterly
- Promote Trails
- Promote Shop Oakland County Main Street E Commerce Platform . <https://www.shopocmainstreets.com>
- Trail from Highland Station to Ford Estate

Mission Statement: The Highland Downtown Development Authority (HDDA) is dedicated to the promotion of economic growth and historic preservation in Highland Station and the surrounding business district.