



REGULAR HIGHLAND DDA BOARD MEETING
6:15 PM Wednesday
October 16th, 2024
Steeple Hall
205 W. Livingston, Highland MI 48357
AMENDED

- A. ROLL CALL
 - B. PRESENTATION
 - Tad Krear, Land Design Studios and Jill Bahm, Giffels Webster, regarding **Master Plan**
 - C. APPROVE MINUTES OF REGULAR BOARD MEETING SEPTEMBER 18TH, 2024
 - D. DIRECTOR'S REPORT
 - E. TREASURER'S REPORT
 - F. NEW BUSINESS
 - Farm Market Report-Out
 - Rental Assistance Discussion
 - Project and Goal Review
 - G. OLD BUSINESS
 - Purchase Policy Review
 - H. BOARD MEMBER COMMENTS
 - I. COMMITTEE REPORTS
 - Design
 - a. Holiday Light Update
 - Economic Revitalization
 - b. Downtown Days Report
 - Organization
 - c. What's Up Fundraising Document
 - Promotions
 - d. Preparing for the Upcoming Events
 - J. MSOC
 - Board Member Training October 3, 2024 recap
 - K. DISTRICT DEVELOPMENT
 - L. CALL TO THE PUBLIC
 - M. CLOSED SESSION: Executive Director Discussion
 - N. ADJOURN
- OPEN ITEMS/PLACE HOLDER
- TIF expires in 2029
 - Beautification of Highland Station Projects
 - Policy Review
 - Executive Director Position Structure
 - Purchasing Policy
 - Set Up DDA Office
 - Review Main Street Evaluation Quarterly
 - Promote Trails
 - Promote Shop Oakland County Main Street E Commerce Platform . <https://www.shopocmainstreets.com>
 - Trail from Highland Station to Ford Estate

Mission Statement: The Highland Downtown Development Authority (HDDA) is dedicated to the promotion of economic growth and historic preservation in Highland Station and the surrounding business district.