



## **REGULAR HIGHLAND DDA BOARD MEETING**

**6:15 PM Wednesday**

**MAY 14, 2025**

**Steeple Hall**

**205 W. Livingston, Highland MI 48357**

- A. ROLL CALL
- B. APPROVE MINUTES OF REGULAR BOARD MEETING APRIL 9, 2025
- C. DIRECTOR'S REPORT
- D. TREASURER'S REPORT
- E. NEW BUSINESS
  - Renew subscription to Oakland County Times Digital News
    - May 2025 - April 2026 \$1500
  - Improvement to Odds and Ins Building (Postcard Mural Area)
  - The Main Event Awards Dinner -
    - Tickets \$35 (FYI: we should receive three free tickets for the three awards submitted)
    - June 12th 6pm to 9pm at the Roxy Rochester/401 Walnut Boulevard
    - Video was submitted and winner will be announced at the Main Event
  - HWLBA Invitation to Scholarship Luncheon - Red Poppy 4 Free Tickets
  - First Quarter Reports Submitted to MSOC
- G. OLD BUSINESS
  - DDA Office Update
  - Currently Tabled - Finalize Purchasing Policy
  - Finalize Conflict of Interest
- H. BOARD MEMBER COMMENTS
- I. COMMITTEE REPORTS
  - Design
    - i. Boardwalk update
  - Economic Revitalization
    - ii. Lunch & Learn Partnership with HWLBA and Stacy Kidal regarding ESTA
    - iii. The team is also working on another Lunch and Learn regarding the Art of Communication on Social Media
      - More information to follow.
  - Organization
    - iv. Volunteer Appreciation Event June 18th
  - Promotions
    - v. Founder's Day - May 17th, 2025 9am to 3pm. Parade at 10am
- J. MSOC
  - Bret Raegan of Oakland County is retiring.
- K. DISTRICT DEVELOPMENT
- L. CALL TO THE PUBLIC
- N. ADJOURN

### **OPEN ITEMS/PLACE HOLDER**

- TIF expires in 2029
- Beautification of Highland Station Projects
- Set Up DDA Office
- Review Main Street Evaluation Quarterly
- Promote Trails
- Promote Shop Oakland County Main Street E Commerce Platform . <https://www.shopocmainstreets.com>
- Trail from Highland Station to Ford Estate

**Mission Statement: The Highland Downtown Development Authority (HDDA) is dedicated to the promotion of economic growth and historic preservation in Highland Station and the surrounding business district.**