



Downtown Highland Digital Sign Advertising Application

Downtown Highland businesses have the option of utilizing the Digital Sign located within the Downtown Highland, DDA District at NO COST!

Guidelines:

Businesses can choose one or two weeks per year to create an advertisement highlighting a special event or occasion. Examples include: Grand Openings, Special Anniversaries and Events. The Highland DDA determines what is acceptable to place on the sign.

Businesses cannot advertise merchandise (example: Bird Seed \$2.00 per pound)

Computer file requirements: .jpg, .png, .gif or .tiff formats. All artwork must be ready to go. The HDDA is not responsible for designing advertisements. (Please remember that the digital sign scrolls, this does not guarantee exclusivity.)

PLEASE SEND APPLICATION AND ARTWORK TO: Highlanddda@gmail.com,

PLEASE PLACE IN SUBJECT LINE: DIGITAL SIGN APPLICATION

Business Name: _____ Contact Person: _____

Address: _____

Email: _____

Phone Number: _____

Week(s) Requested: 1. _____ 2. _____ (First come, first serve)

