



Highland Downtown Development Authority Highland Station Mural Project 2022

The Highland Downtown Development Authority (HDDA) values our role that our downtown plays in making Highland Station a unique place to live, work, dine and shop. A strong Downtown enhances the quality of life for Highland residents while helping attract visitors to our community.

Request for Proposal: Highland Station Mural

Deadline: *Tuesday, August 16, 2022 - 11:59pm*

Project Details:

The Highland DDA seeks to commission a visual artist or artist team to design and paint an exterior mural at 144 S. Milford Road, Highland MI 48357 (Odds & Ins-Retail Store) Approximately 20'x20'. The space is identified in photographs in the information package. Work would consist of design (based on examples provided in information packet) as well as production of work on-site, which must be executed by experienced artists and must include a high quality exterior varnish to secure the longevity of the mural. The selected vendor will also provide a bid to properly prime and prepare the area approved for the mural painting. The project is part of Highland Station's ongoing efforts to create an inviting, inspiring, and inclusive environment for residents and visitors.

Selection Information:

Qualifications will be evaluated by the Selection Committee on the following criteria and point scale: Quality of Work: (1–40 points). Portfolio of artwork submitted reflect original, unique designs and high/or visual impact. Use of Content Appropriate for all Audiences: (1–40 points). A portfolio of artwork is appropriate for all ages and shows the artist or artist team is likely to be considerate of the site's place in the local community. Prior experience: (1–20 points) Qualifications and portfolio demonstrate an artist's or artist team's ability to complete a project of a similar scale.

Application Requirements: A complete application must include:

- 1) CONTACT INFORMATION/ARTIST APPLICATION including full name, mailing address, telephone, and email. Teams must identify one team member as a primary contact.
- 2) STATEMENT OF INTEREST in creating a new, original mural for Highland DDA/Odds & Ins. For teams, include a description of each member's role on the team.
- 3) RESUME (PDF or DOC format only, four pages max) teams must submit a resume for each muralist on the team.
- 4) 5-8 IMAGES (JPG format only) of completed artwork; unrealized or informal mural projects may also be considered; image files must be named sequentially (i.e. 01, 02, 03...); teams may submit no more than eight images total.
- 5) PROJECT DESCRIPTIONS of each of the uploaded image files. Include the title of the artist's name, image, year, size, materials, and a brief description.
- 6) PROFESSIONAL RECOMMENDATION(S) for previous work (up to 2.) These can include recommendations or endorsements from a previous client or professional contacts.
- 7) Every applicant must demonstrate that they will:

 - A. Create a mural that is accessible to the public.
 - B. Supply all materials & use media that ensures mural longevity and durability. (5 year minimum)
 - C. Paint on a surface and structure that is stable and ready for painting.
 - D. Meet standards of artistic quality and suitability for the HDDA District.
 - E. Have a plan for painting the mural that ensures the safety of painters and the public, and that does not impede public access. In the event that the safety plan submitted is not being adhered to, and the DDA has identified a safety risk to either the artist and/or the public, the DDA has the right to stop work until such time that safety issues or concerns are addressed by the artist.

Application/ Artist Information

Artist's Name

Artist's Signature

Date

Please initial: _____ The artist agrees that the commissioned work is a work for hire and that the HDDA is the author for purposes of copyright ownership; and that the artist assigns all rights in the art, including copyrights, if any, so that the public can fully benefit from the art.

Email / Website

Artist's Mailing Address City/State/Zip

BID: PROJECT TOTAL \$ _____

(Includes upto two design revisions of mural, all paint, supplies, clear coat/sealing, 2 year minimum warranty of work, safety equipment, lifts, scaffolding etc.)

BID: Prep/Repair and Prime Surface for Mural \$ _____

(Includes all prep/repair, warranty of work, safety equipment, lifts, scaffolding, etc.)

HOW TO APPLY: Submit the application and all available supporting via email to:

Highland Downtown Development Authority
Melissa Dashevich-Executive Director
205 West Livingston Road
Highland, MI 48357
highlanddda@gmail.com

This program is proudly presented by:



CHECKLIST OF REQUIRED MATERIALS

- Completed Application/Artist Information Form
 - Statement of Interest
 - Resume of each artist involved in the project
 - 5-8 Images of completed artwork with written project descriptions
 - Professional Recommendations
 - Work Comp/Liability
 - Bid to include up to 2 design revisions from the HDDA Design Committee.
 - Provide a plan If working on the mural involves blocking a public right of way such as a sidewalk or street, or the use of scaffolding or ladders, include a plan for ensuring the access and safety of the public and the artists.
-

INFORMATION PACKET: Location of Proposed Mural: 144 S. Milford Road, Approximate Size 20'x20'



Examples for reference:





